

**Business**

**Starter Web Site      \$149.99**

Includes:	Cost of Domain Name	\$ 9.99	registered for one year <sup>1</sup> in your name
	Cost of Hosting	\$ 47.88	Registered for one year <sup>2</sup> in your name
	Email System	\$ 24.99	Google App <sup>3</sup> using you domain name
	Home + About Page	\$ 99.98	includes SEO design specs & one Image <sup>4</sup>
	SEO Basic	\$ 49.99	Submit to 6 search engines

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Total Regular Pricing    \$232.83      Discounted to \$149.99; **save \$82.84**

I strive to provide a website that will make you and me proud. This pricing is to provide a functional, good looking site. Extensive specialty design work is time consuming and expensive. I can provide any level of design that you require and I can provide a quote for any level you desire. Please do not imagine that this starter site pricing includes extensive, specialty, design work. Also understand that this pricing will provide a good site. A \$49.99 deposit is required to begin work. This amount pays for the domain name registration and the hosting. Once a home page is uploaded and viewable, an additional \$49.99 is due. After approval of the design and the completion of the second page, the remainder of the fee is due. Please contact me.

**Additional Services**

Additional Pages	\$49.99	Landing or normal pages within the site
Additional Links	n/c	Quantity within reason or a separate page at page rate
Additional Images	\$4.99	Rates vary from free common usage to large amounts. Location and insertion fees begin at \$4.99
Email Marketing	\$49.99	This is a separate service that has its own fees depending on services required. This charge is your cost for inserting the required links within pages and configuration of the service to the website. See <a href="http://mailchimp.com">mailchimp.com</a> ; free starter accounts are available.
Additional SEO	\$49.99	Search Engine Optimization is a detailed and persistent business. This additional charge is per hour of work.
Copywriting	\$24.99	Based on per page and requires data to be provided by owner research fees at \$49.99 per hour will apply.
Basic Hourly Rate	\$49.99	Additional design services can be performed at this basic rate

Domain Name<sup>1</sup> - The domain name is registered with and the cost is paid to a licensed registration company and must be renewed annually by the owner.

Hosting<sup>2</sup> - The cost of hosting is based upon the normal amount of traffic to new static site and is determined by the separate hosting company. Higher amounts of traffic will incur additional charges. All cost of hosting is beyond the initial payment and the responsibility of the owner. Use of your established hosting does not reduce the price due to the time required to configure to a new hosting company.

Email and Google apps<sup>3</sup> - Google's email system, called gmail.com, is the most secure, free, domain name email hosting. It is superior to hosting email services. The address is to your domain name: [you@yourdomainname.com](mailto:you@yourdomainname.com). Any pricing changes by Google are the responsibility of the owner.

Pages and images<sup>4</sup> - This introductory price package includes the design of the one page, the home page. Text material for this page must be supplied by the owner; copy writing services are available at an additional fee. This package includes one royalty-free photo image; additional images will require additional fee; images can be supplied by the owner without additional fees.